It’s almost time for the 28th Annual Taste of Waterville! This year’s event is being held on Sunday, October 11, 2020 and we hope you will join us. Our goal is to create positive, widespread publicity for the restaurants and businesses in our region – and provide an adult-focused experience along one of the most beautiful rivers in Maine. This year’s event will tie-in with the state’s Bicentennial celebration by offering food and entertainment for diverse ethnicities of the Waterville area.

Culinary and Cultural vendors from all over the region will be set up from 11 a.m. until at least 7 p.m. in the Head of Falls parking area showcasing their services or goods.

Vendor Participation Checklist:

✓ Vendors wishing to participate are asked to complete the enclosed vendor registration form. Check or payment must accompany registration in order to reserve your booth. Any vendor selling food items in any quantity must provide a Mobile Vendor License number, or make application for one at the following site: https://www.maine.gov/dact/qar/permits_and_licenses/application_forms.shtml.

✓ Include the items/materials you wish to have available and any costs associated with them.

✓ If vendors plan a demonstration, please indicate on the form so that we may include in the schedule.

✓ Should there be a space issue, priority will be given to Chamber members.

✓ Vendors will need to provide:
  ➢ canopy, table(s), chair(s), signage
  ➢ goods/services
  ➢ sandbags or cinder blocks for each leg of your canopy
  ➢ the ability to make change, accept checks or credit cards-if applicable.
  ➢ Free wi-fi is available at Head of Falls.

✓ Participation fee for vendors is $40 ($60 with 1 table and 2 chairs provided).

✓ Parking for participating vendors will be provided at the far side of Head of Falls.

✓ Should the event be called off due to inclement weather, vendors will not be issued a refund as we will have used this income to pay for radio and newspaper advertisement.

✓ This is a non-smoking event. Vendors cannot promote or sell tobacco/marijuana products, vapor products or any illegal substance.

✓ This year, vendor booths need to tie-in to the cultural/food aspect of the Taste. Fifty percent or more of the items sold or displayed must be cultural or food/culinary tools and accessories.

✓ Promotional items that cannot be given away/sold to consumers:
  ➢ products such as snap caps, alcohol, fireworks and any illegal items.

✓ Power is not available to vendors and generators are not allowed.

Enclosed is an application to reserve your space. Entry forms must be received by the Mid-Maine Chamber of Commerce no later than Friday, August 28, 2020. Please contact Cindy at the Mid-Maine Chamber at 873-3315, or cindy@midmainechamber.com if you need additional information.