

INTOUCH NEWS

APRIL 2024

MAY 21, 2024 | 12-6 P.M. | Thomas College Field House | 180 West River Rd. | Waterville

Business to Business Showcase

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- -Over 1,200 Attendees
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Michelle Joler-Labbe, chair of the board

Kimberly N. Lindlof, president & CEO

IN THIS ISSUE:

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People News

New Chamber Members

Member News Chamber Chatters

Member Spotlight

Upcoming Chamber Events





TEL: 207.873.3315

MMCC OFFICE OF COMMUNITY ENGAGEMENT

Introducing our new Office of Community Engagement as part of the Mid-Maine Chamber's commitment to fostering meaningful connections and collaboration between communities, travelers, and businesses! This new office will play a pivotal role in strengthening our ties with community members while contributing to the overall growth of tourism and hospitality in the greater Waterville region. The Office of Community Engagement works to attract visitors, both for leisure and business purposes, and plays a pivotal role in showcasing our region's unique attractions, activities, and amenities.

What does the Office of Community Engagement do?

- **1. Generate Revenue:** work closely with local businesses, hotels, attractions, and event organizers to facilitate tourism development and generate revenue for the local community.
- **2. Visitor Services/Information:** Provide travel guides, brochures, maps, assistance with booking accommodations, recommendations for dining and entertainment and arranging guided tours.
- **3. Event Planning Assistance and Attraction:** Assist in the planning and execution of events, conferences, meetings and conventions while providing valuable support including sourcing venues, arranging accommodations, and recommending local service providers.
- **4. Tourism Marketing:** Create and implement destination marketing strategies to promote the mid-Maine region to potential visitors. This includes digital marketing campaigns, advertising, social media presence, and participation in trade shows and travel events. Here in mid-Maine, we are fortunate to have such a vibrant and interconnected community. Our new office is looking forward to being an integral part of that community, and we are excited about the endless possibilities that lie ahead.

Warm regards,

Mike Guarino

Community Engagement Specialist, Mid-Maine Chamber of Commerce



Waterville Creates

First Fridays celebrate the vibrant creativity in Waterville through a wide array of arts experiences. On the first Friday of every month, visit Main Street in downtown Waterville to meet artists, see performances, listen to live music, eat delicious food, shop at local businesses, enjoy the arts, and come together as a community.

FMI: watervillecreates.org/shows/April-first-friday

APRIL 2024 MID-MAINE CHAMBER CALENDAR OF EVENTS

- Apr. 2 | KV Connect Steering Committee Mtg. | 8-9:30 a.m.
- Apr. 3 | Executive Committee Mtg. | 12-1:30 p.m.
- Apr. 4 | Ribbon Cutting | Peak Aesthetics | 3-3:30 p.m.
- Apr. 5 | Public Policy Mtg. | 8-9:30 a.m.
- Apr. 10 | Business After Hours | Waterville Humane Society
- Apr. 11 | Business Breakfast Series | 7:15-9 a.m.
 Best Western Plus, Waterville
- Apr. 16 | Board of Directors Mtg. | 7:45-9:15 a.m.
- Apr. 19 | Marketing & Membership Mtg. | 7:30-9 a.m.
- Apr. 25 | 61st Annual Awards Ceremony | 5-8 p.m. Elks Banquet Center, Waterville
- Apr. 30 | Workforce Practitioners | 8:30-10:30 a.m.







Mid-Maine Chamber of Commerce is proud to maintain an A+ rating with the Better Business Bureau.



John Butera VP Commercial Banker 207.858.2555 jbutera@skowhegansavings.com "John Butera assisted us with navigating the Paycheck Protection Program. He is quick to return our calls and takes a personal interest in our business." - John Goodine, Elm City Photo



CALENDAR NEWS

Apr. 1 | 1-4 p.m. | Waterville Library | Need help finding a job? A FREE consultant from the CareerCenter will be at the Waterville Public Library every Monday to assist with your job search needs. Bring your questions and ideas to this drop-in session for expert help. | FMI: librarian@watervillelibrary.org

Apr. 6 | 5:30-10 p.m. | Sexual Assault Crisis & Support Center—24th annual Celebrity Dinner | Augusta Civic Center-76 Community Dr, Augusta, ME.

FMI: https://events.handbid.com/ auctions/24th-annual-celebrity-dinnercostume-party

Apr. 8 | 3:35 p.m. | Total solar eclipse will take place at the Moon's ascending node. Totality locations: Texas to Maine.

FMI: science.nasa.gov

Apr. 11 | 7 p.m. | Waterville Opera House—Popovich Comedy Pet Theater

FMI: watervillecreates org/shows/popovich-

FMI: watervillecreates.org/shows/popovich-comedy-pet-theater

Apr. 12 | 8-9:30 a.m. | KV Connect "Coffee & Conversation" | Bricks Coworking & Innovation Space, 10 Water St., Suite 110, Waterville | FMI: kvconnect.org

Apr. 25 | 5-8 p.m. | MMCC 61st Annual Awards Ceremony

Waterville Elks Banquet Center, 76 Industrial Road | **FMI**: midmainechamber.com

Apr. 26, 27 + May 3, 4 | 7:30 p.m./Apr. 28 + May 5 | 2 p.m.— HEAD OVER HEELS, laughout-loud love story. |Sponsored by: Surette Real Estate, New Dimensions FCU, and Maine Savings FCU

FMI: watervillecreates.org

Apr. 28 | 9 a.m. | Sexual Assault Crisis & Support Center—13th annual One in Five 5K FMI: silentnomore.org/one-in-five-5k.html

For more Calendar News, log onto https://www.midmainechamber.co m/events/event-calendar

NEXT RIBBON CUTTING

Apr. 4, 3-3:30 p.m. | Peak Aesthetics 325C Kennedy Memorial Drive, Waterville

Proudly Sponsored by:





Don't miss upcoming ribbon cuttings. Help us welcome new businesses to the neighborhood.

Looking to push out your marketing? Buy a MMCC member list! MMCC's members pay only \$50! Please note that emails are not included.

WELCOME NEW MEMBERS

Brenda's Best Cleaning Service Inc. | 63 Federal Street Portland, ME 04101 | Danielle

Portland, ME 04101 | Danielle McDononough | 207.671.0503

E:brendabestoffice@gmail.com

China Lake Provisions, LLC

176 Stanley Hill Road | China, ME 04358 | Mike Brown & Jim Malinky | 207.986.5080 E:chinalakeprovisions@gmail.com

Dave's World | 108 Leighton Road Augusta, ME 04330 | Nick Labbe 207.620.1110

E:nick.labbe@davesworld.com

Oliver & Friends Bookshop

150 Main Street | Waterville, ME 04901 | Renee Cunningham 207.707.2123

E:oliverandfriendsbooks@gmail.com

Saldana Tree Service & Landscaping

82 Old Waterville Road | Oakland, ME 04963 | Fernando Saldana 207.449.8063

E:saldanallc@hotmail.com

Treasures of Aleta Travel

71 S Factory St. | Skowhegan, ME 04976 | 207.431.3983 | Jennifer Carey | E:dellaama@yahoo.com

MARCH RIBBON CUTTINGS



New Beginnings 2 1 College Avenue, Waterville (former Ken-a Set location)





www.c21nason.com 207-873-2119 Each Office Independently Owned & Operated





Supporting the Waterville arts, culture and business community.



PEOPLE NEWS

Kennebec Valley Council of Governments named Joel Greenwood as executive director.

FMI: kvcog.org

LifeFlight of ME announces Kyle Madigan, director of client relations, leading an initiative that includes expanded outreach to hospitals, first responders, emergency medical services and 911 centers across ME's 16 counties.

FMI: lifeflightmaine.org

Friends of Quarry Road have announced the addition of Jennifer Kierstead, 1st executive director. Additionally, 2 new board members were elected, Pat Cote & Mike Duguay.

FMI: quarryroad.org

Northern Light Inland Hospital welcomes: Brian Abbott, DO, a nonsurgical orthopedic and sports medicine physician.

Congratulations to Rose Rogers, BSN, RN, recently promoted to director of Northern Light Walk-In Care and **Northern Light Inland Hospital** Emergency Dept.

Northern Light Inland Hospital also welcomes the following community members to its board of trustees:

Kelly Huggins, CPA, MBA, certified public accountant & tax director at **One River CPAs.**

Bert Languet, CFP, MBA, has been a certified financial planner with **Golden Pond Wealth Management** for 28 years.

Tonya Philbrick-Labbe, after retiring from State of Maine Department of Health and Human Services, started a second career as a product owner for Gainwell Technologies.

Dr. Katie Spencer White, president and CEO of the Mid-Maine Homeless Shelter and Services and was appointed by Governor Mills to serve on the Maine Statewide Homeless Council.

Catherine Kimball, DO, continues her almost 25-year board membership. She is a retired family medicine physician with **Northern Light Primary Care. FMI:** northernlighthealth.org

Congratulations to Bruce Harrington, promoted to senior vp of Commercial Lending at Maine State Credit Union. FMI: mainestatecu.org

Junior Achievement team, welcomes Michelle Prejean as executive administrator to the leadership team. **FMI:** maine.ja.org

HealthReach Community Health Centers announces 2 new board members for 2024: Carolyn Tranten and Jenny Boyden. FMI: Contact Comm. Dept. - 207.660.9914



Honored this year as Kennebec Valley Community College's Distinguished Alumni:

Cindy Stevens, Program Director, Mid-Maine Chamber of Commerce



Camden National Bank announces the promotion of Barbara Raths, who formerly served as director of treasury management & government banking, to executive vp, commercial banking.

FMI: camdennational.bank

KVCAP is pleased to welcome its newest employees: Alix Penney -substitute aide, Child & Family Services and Stephanie Ward –family visitor, Social Services **FMI**: kvcap.org

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Coffee Service

4 hours (1/2 day) — Member Rate: \$75 Non-Member Rate: \$105 Full Day — Member Rate: \$125 Non-Member Rate: \$155

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crossroads-tv.com

MONDAY, JUNE 17, 2024 WATERVILLE COUNTRY CLUB, 39 COUNTRY CLUB RD., OAKLAND









There is no lack of fun at the

Mid-Maine Chamber Golf Classic held annually in June on a local golf course. Area businesses sponsor a team of 4 to represent them with up to 36 teams playing 18 holes for fun and prizes. Whether you are a golfer or not, there are many sponsorship opportunities for chamber members to participate. Events like this help support the Chamber so we can, in return, help sustain and grow businesses in our area. **FMI**: https://www.midmainechamber.com/events/chamber-golf-classic or **T**: 207.873.3315. | **See flyer insert for registration.**

MEMBER NEWS

Kennebec Savings Bank awards (3) \$30K Catalyst Grants to local non -profits. Kennebec Savings Bank recently named the Waterville Area Soup Kitchen, Mitchell Institute, and Augusta Teen Center as the recipients of its Catalyst Grants. These gifts are designed to support creative concepts that might otherwise not be possible for the nonprofit org. FMI: kennebecsavings.bank/community/catalyst-grants

New Dimensions Federal Credit Union staff and members raise over \$25K to Combat Hunger in Maine Communities.

FMI: newdimensionsfcu.com

Champions Fitness Club | 30 Elm Plaza, Waterville has added 4 more pickleball courts, now 8 courts. Book pickleball time now! FMI: 207.873.0571

Junior Achievement has volunteer opportunities at China Elementary: Grades 2, 3, 4 -- JA Our Community, JA Our City, JA Our Region; 6 volunteers needed. FMI: maine.ja.org

Mid-Maine Regional Adult & Community Education recently announced that between Waterville & Messalonskee, it registered 1396 enrichment classes this winter.

FMI: midmaine.maineadulted.org

Hight Ford won the 2023 Ford President's Award, the highest award given by Ford Motor Co. for the 5th time in 8 yrs. as top dealer, "Celebration of Excellence", according to Ford Motor Co.

KV Connect, the area's young professionals' group, recently held its annual Channel Your Flannel fundraiser to benefit United Way of Kennebec Valley's Keep ME Warm fund, providing emergency heating assistance to community members. Sponsored by Chris Wadsworth with Ameriprise Financial, the event brought over 20 people together to raise approximately \$500. FMI: kvconnect.org



As of Apr. 1, Waterville Pediatrics, 295C KMD, will operate as a practice of MaineGeneral Medical Center (MGMC). Waterville Pediatrics will remain at its current location and will have the same care team and phone number. FMI: mainegeneral.org

Maine DOT-Waterville-Winslow

Ticonic Bridge Project update on detour maps & closures.



FMI: maine.gov/mdot/projects/waterville/ticonicbridge

The **city of Waterville** has partnered with CivicReady to implement its mass notification system. CivicReady will allow the city to issue routine communications, urgent notifications, emergency instructions and warnings to subscribed citizens via email, text message and voicemail alert.

For free sign up go to: waterville-me.myfreealerts.com

TASTE OF WATERVILLE-JULY 31, 2024



Brought to you by the Mid-Maine Chamber

SAVE THE DATE! 32ND ANNUAL

TASTE OF WATERVILLE WEDNESDAY JULY 31, 2024 12-10 PM | HEAD OF FALLS

Join us for entertainment throughout the day and into the evening!

Local Restaurants & Food Trucks Beer Gardens | Brew Tastings | Live Music & Performances

Variety of Vendors FMI: https://tasteofwaterville.com/ or T: 207.873.3315.

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UPCOMING CHAMBER EVENTS

Business Breakfast n Event Series

Topic: Quality Child Care: A Vital Component of a

> Community's Economic Structure April 11, 2024 | 7:15-9 a.m.

Location: Best Western Plus, 375 Main Street, Waterville

REGISTER: midmainechamber.com or Cindy:

207.873.3315 | \$23. members, \$29. n/m





Date:



Mary-Gene Rumery

COO, KVCAP/Educare Central Maine, Tracye Fortin, Educare School Director Rhonda Kaiser, and Parent Ambassador, Mary-Gene Rumery, will share data and strategies to increase quality early childhood programming across Maine.

THANK YOU TO OUR SPONSORS:







Business After Hours

of MMCC

Join us for our next Business After Hours: Wed., April 10 | 5:30 -7 p.m.

Hosted by: Humane Society-Waterville Area

100 Webb Rd, Waterville

An Event Series FMI: midmainechamber.com/events/businessafter-hours

A great place to network and market your business. Hors d'oeuvres and adult beverages are served. 50/50 raffle and fabulous door prizes donated by area businesses.



Picture courtesy of TD Bank BAH on Feb. 28, 2024.

THANK YOU TO OUR SPONSORS:







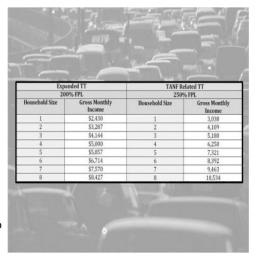
STATE OF MAINE NEWS

TRANSITIONAL TRANSPORTATION

Transitional Transportation (TT) can provide eligible families with help paying for work-related travel expenses. You may qualify if:

- You are currently working at paid employment; and
- You have a work-related travel expense; and
- You have a child under the age of 18 in your home; and
- Your income is below 200% FPL, before taxes and withholdings (Expanded TT); or
- You have recently closed TANF, and your income is below 250% FPL, before taxes and withholdings (TANF Related TT)

Work-related travel expenses are reimbursed based on the number of miles traveled for work each day. Reimbursement is .46¢ per mile, up to \$20 per day. You can receive TT for up to 18 months.



Applications are available online: www.maine.gov/dhhs/ofi/ applications-forms

Return applications:

Mail: Office for Family Independence | State of Maine-DHHS 114 Corn Shop Lane | Farmington,

ME 04938

E: Farmington.DHHS@maine.gov

Fax: 1-207-778-8429

For assistance: 855-797-4357 or Maine Relay 711 (TTY)

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FMI: jennifer@midmainechamber.com

OR T: Cindy: 207.873.3315

Co-Hosted By:











Thank you to all that attended on March 7 and to our sponsors, Kennebec Savings Bank and Valley Beverage.







Business Breakfast

DR. AMANDA STENT







Thank you to all that attended our sold out breakfast presentation on March 14 for the AI Phenomenon discussion and to our sponsors: New Dimensions FCU; AT&T; CROSS Insurance; Nicholson, Michaud & Nadeau; Sheridan Construction; Morning Sentinel; Mix-Maine Media; and Kennebec Savings. FMI: https://vimeo.com/922980031?share=copy











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MEMBER SPOTLIGHT: COLDWELL BANKER | PLOURDE REAL ESTATE

Coldwell Banker Plourde Real Estate reflects on the company's growth and success on its 35th Anniversary while looking forward to the future!

A new year is here, and change is coming to the real estate industry! In celebrating 35 years in business, Coldwell Banker Plourde Real Estate, the leader in residential and commercial real estate in central Maine, takes pride in the ability to stay at the forefront of technology and remain committed to evolving as the real estate industry changes.



Founded in 1989 by Don and Irene Plourde, the company began with two agents and has grown to over 30 professionals. CB Plourde Real Estate looks forward to the future as Jamie Plourde – second generation to the CB Plourde family – helps continue to build the business and invest in the community.

In a relationship-driven business such as real estate, agents have made it possible to stay connected to clients and the community.

CB Plourde appreciates the loyalty of its customers and work hard to be the team that one can trust in achieving one's real estate goals.

CB Plourde would like to thank the Mid-Maine Chamber of Commerce and their members for their support these past 35 years. Like many others in this community, MMCC is committed to promoting the central Maine area as a great place to live, work, and play!

It's an exciting time to be in Waterville and in real estate, so if one ever considered a career change, give them a call. CB Plourde is always looking to add to what it feels is the best team in real estate! Check out the website (www.cbplourde.com) for all real estate needs and be sure to follow on Facebook and Instagram (@cbplourde).









Tuesday, May 21, 2024 Thomas College Field House West River Road, Waterville 12:00 to 6:00 p.m.

Sign up today!

Don't miss out on a great day of networking at central Maine's largest trade show.



www.MidMaineB2B.com

| On | ace registration form is | s signed and returned your compa | any will be charged for event. |
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| Contact pers | on (please print): | | |
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| | Please circle one | e: Booth \$335.00 Booth & | Tablecloth \$365.00* |
| *If using a tabl | le, tablecloths are requir | ☐ I DO NOT NEED A TABLE red. Companies requesting tableclos | LE this the day of the event will be charged \$50 |
| | A | re you hiring?YES | NO |
| Disclaimer | : Booth choice will be o | on a first-come, first-served basis a | nd cannot be reserved without payment. |
| | Cancellations m | ust be made 4 weeks prior to the e | vent for a full refund. |
| Fax for | m to 877-0087 or e- | ·mail cindy <u>@midmainecham</u> | aber.com to reserve your booth. |
| Pleas | se see the most u | pdated floor plan at www | v.midmainechamber.com |
| Signature of A | uthorized Individual: | | |
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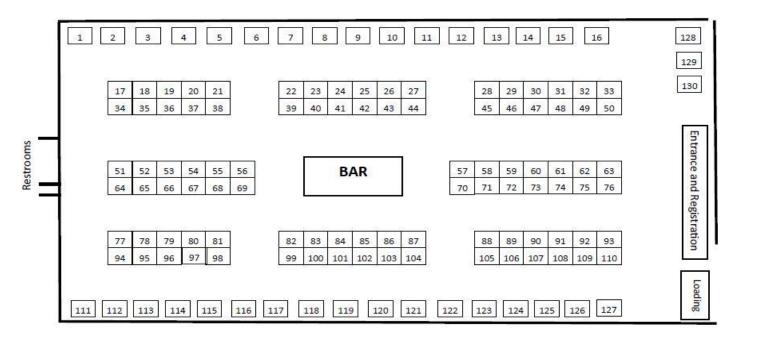








Inland Hospital



-----Sidewalk and Emergency Exits-----

| 1 | 34 | 63 Kennebec Savings Bank | 96 |
|------------------------|-------------------------------|--------------------------------|-------------------------------|
| 2 | 35 | 64 | 97 |
| 3 | 36 Northeast Laboratory | 65 Good-Will Hinckley | 98 Bowman Constructors |
| 4 | Services (NEL) | 66 Prime Financial | 99 Lynch Landscaping |
| 5 | 37 Central Maine ATV Club | 67 Thomas College GPS&PCD | 100 |
| 6 Townsquare Media– 92 | 38 Renewal By Andersen | 68 Surette Real Estate | 101 |
| Moose & B98.5 | 39 Central Maine Motors Auto | 69 Transco Business | 102 |
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| | Valley | 95 | 129 |

Please note: some adjustments may need to be make prior to, or on the date of the event. Every attempt will be made to keep your business in the booth selected.

130

Power is available for all booths; however, a 50-100 foot extension may be necessary, depending upon booth placement in relation to location of power. WI-FI is active throughout the field house.

Keep the fun coming with business and fun, after hours!







Join us for our next Business After Hours:

WEDNESDAY, April 10 — 5:30 - 7 p.m.

Humane Society Waterville Area

100 Webb Road, Waterville

Great food - great drinks - great prizes - a place to meet great friends!

Proudly Sponsored By:











Tracye Fortin



Educare Parent Ambassador Mary-Gene Rumery



Rhonda Kaiser

When:

Thursday,
April 11, 2024
7:15 - 9:00 a.m.

Where:

Best Western Plus,

375 Main St., Waterville

Quality Childcare: A Vital Component of a Community's Economic Structure

Join the Mid-Maine Chamber for an engaging presentation with our panel of three early childhood leaders, including Chief Operating Officer KVCAP/Educare Central Maine Tracye Fortin; Educare School Director Rhonda Kaiser, and Parent Ambassador, Mary-Gene Rumery. This panel will share data and strategies to increase quality early childhood programming across Maine.

Please come prepared with your questions and take this opportunity to connect with other business leaders.

Pre-register today: cost per person: \$23 for members.

\$29 at the door and for non-members.

Registration includes breakfast.

TO REGISTER: cindy@midmainechamber.com, or 873-3315

Thank you to our additional April sponsor:



An AVANGRID Company

Please visit our breakfast spotlighters, Baking With Danielle, Dr. Brian Gillis, Healthy Communities of the Capital Area







Radio sponsor







MID-MAINE CHAMBER OF COMMERCE

CHAMBER GOLF CLASSIC

MONDAY, JUNE 17, 2024

WATERVILLE COUNTRY CLUB

9 A.M. SHOTGUN START

REGISTER EARLY TO JOIN THE FUN!

QUESTIONS:

CINDY@MIDMAINECHAMBER.COM



Sponsored by Central Maine Power and Maine State Credit Union

Mid-Maine Chamber Golf Classic

June 17,2024 - Waterville Country Club



EVENT DETAILS:

Entrance fee is \$725 per team for Chamber members or \$800 for non-Chamber members.

- > 9 a.m. start. Lunch is provided.
- > Closing ceremony with appetizers served.
- > NO minimum handicap.
- > Purchase a ticket for a chance to be one of five qualifying players for the One Million Dollar Cash Prize. The closest qualifier plays to win the One Million Dollars!
- > All four par 3s have a hole-in-one contest. Players have a chance to win a Vehicle, \$10,000 in cash, \$5,000 in cash, and a \$5,000 vacation voucher.
- > All par 3s have a closest-to-the-pin contest.
- > Contest with prizes for straightest drive and longest drive.
- > Top 3 teams with the best gross score and the top 3 teams with the best net score win prizes.

Please remit payment no later than May 1, 2024 to: Cindy Stevens, MMCC, 50 Elm St.,

- > Highest score wins a prize, too!
- > Prior year teams get first preference for sign up.

| Waterville, ME 04901 or call in your pay | ment by phone to 873-3315. |
|--|----------------------------|
| Business: | |
| Signature: | |
| Fmail address: | |

| ayer ‡ | Player Name: | Player Handicap | \$725 Chamber Member | \$800 Non- Member | Team Total Due |
|-----------|-----------------|--------------------|----------------------------|-------------------------|----------------------|
| | | | | | |
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| ጥ | Registration | includes | extras: 1 | 1 yard | Stick | -same | as a | string; 1 | 1 mulligan; |
|---|--------------|----------|-----------|--------|-------|-------|------|-----------|-------------|
| | | | | | _ | | | | |

1 50/50 ticke; 1-Million Dollar Hole-in-One ticket (\$10 ea.)

TOTAL TEAM AMOUNT ENCLOSED:

Proudly sponsored by:





TICKETS OPEN TO THE PUBLIC! USD \$25 CAD \$33.25

(NOTE TICKETS ARE SOLD IN CAD BUT THE EXCHANGE RATE TO USD WILL BE APPLIED)

AUTHOR, FILMMAKER, MENTAL HEALTH ACTIVIST

KEVIN HINES

Suicide: The Ripple Effect

Come hear Kevin's story of Hope in Action!

Location: Waterville Opera House



Date: Saturday (June 22, 2024



Followed by Meet & Greet with Kevin!







SPONSORED BY:





Suicide: The Ripple Effect documentary will be showing at the Maine Film Center at 2:00 PM on Saturday, June 22 tickets will be available through the Maine Film Center

REFRESH YOUR SAVINGS



Educate. Empower. Evolve.

SHARE CERTIFICATE







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(800) 326-6190

*Annual Percentage Yield; Rate accurate as of 03/01/2024; Rate subject to change without notice; membership eligibility required. Early withdrawal fees apply. Minimum deposit of \$1,000.00. Offer also includes the option to open Roth, ESA, or IRA Share Certificates. Federally Insured by NCUA.





Educate. Empower. Evolve.

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*Annual Percentage Yield; Rate accurate as of 03/01/2024; Rate subject to change without notice; membership eligibility required. Early withdrawal fees apply. Minimum deposit of \$1,000.00. Offer also includes the option to open Roth, ESA, or IRA Share Certificates. Federally Insured by NCUA.

13th annual One in Five 5K



Virtual & In-Person options!

Helping Our Community Become Silent No More

One in Five

In Maine, 1 in 5 people will experience sexual violence in their lifetime.

RACING FOR THE ONE

April 28, 2024 | 9 AM

FirstPark, Oakland

RunSignUp.com/OneInFive5K

Advocate Sponsor

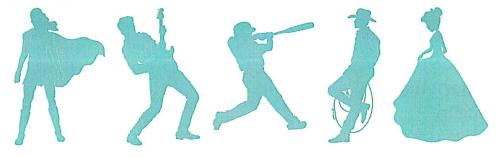


SilentNoMore.org | 24-hour Crisis & Support | 1-800-871-7741



24TH ANNUAL CELEBRITY DINNER

COSTUME PARTY



auction, buffet, dancing, entertainment. raffles & more

Platinum Sponsors

Gold Sponsors

Franklin

Peter & Morgan Cote





April 6th, 2024 - 5:30-10:30 p.m. at the Augusta Civic Center

Tickets: handbid.app.link/costumeparty

A fundraiser for the Sexual Assault Crisis & Support Center SilentNoMore.org / 24-hour support line: 1-800-871-7741.



MCH is Turning 125 on April 10th!

Dear Members of Our Supportive Business Community!

The Team at Maine Children's Home (MCH) would love for you to drop by our campus (93 Silver Street in Waterville) on April 10 anytime between 10 a.m. and 2 p.m. to enjoy a piece of cake with us.

If you're not able to make it, please know that we are thankful for your kindness and incredible support over the years. You make a difference in our community. THANK YOU!

Stay Connected with Us During Our 125th Year!

Throughout this year, we will be sharing exciting news about the impact of our services, partnerships with supporting organizations like yours, and our efforts to give back to our community in new ways. Scan this QR code to stay informed with our quarterly newsletters!





Maine Children's Home: Evolving with Community Needs

Maine Children's Home (MCH) is a 501(c)(3) organization that offers services for building and strengthening families and their children, instilling hope for the future and a better quality of life.

Founded in 1899, the Waterville-based organization has evolved with the changing needs of families and children, and thousands of people each year through four core programs in young parent support, mental health counseling, winter essentials, and adoption.

YOUNG PARENT SUPPORT

Journey Program offers young parents classes in prenatal education, parenting instruction, independent living skills, mental health access and supports, and other practical knowledge. The focus of the program is to provide parents the knowledge, tools, and skills they need to be academically, financially, and emotionally successful individuals and parents.

MENTAL HEALTH COUNSELING

Family Counseling Center is a state-licensed outpatient mental health program and facility that provides counseling to individuals, couples, children, and families. The center provides a warm, welcoming, and comfortable environment for clients to receive the best possible mental health care.





Volunteers in the MCH Winter Essentials Christmas Program packed boxes for 1,181 children and 541 families in 2023.

WINTER SUPPORT FOR FAMILIES

The Winter Essentials Christmas Program is the only one of its kind that provides brand new clothes, winter essentials, toys, books, and games to more than 1,100 Maine children whose families are facing financial hardship. This program that relies on the generosity of so many people — donors, volunteers, and community supporters — also connects families to additional resources as needed, such as mental health and parenting supports.

ADOPTION AND BIRTH PARENT SUPPORT

The Hague-Accredited Family Adoption Program is a comprehensive adoption agency that offers professional services and support to all members of the adoption triad — adoptive parents, birth parents, and adoptees.

Maine Children's Home

93 Silver Street, Waterville, ME, 04901 \cdot 207-873-4253 info@mainechildrenshome.org \cdot MaineChildrensHome.org

FOR LEASE

GREAT DOWNTOWN LOCATIONS

- COMPETITIVE LEASE TERMS
- PREMIUM RETAIL AND OFFICE SPACE
 - MULTIPLE FLOOR PLAN OPTIONS
 - PLENTY OF PARKING

220 Main Street, Waterville



21 College Avenue, Waterville



14 - 24 COMMON STREET,
WATERVILLE
ELEVATOR ACCESS



FOR MORE INFORMATION, CALL (207) 616-6881

PRIME LOCATIONS NEAR EXIT 127

- COMPETITIVE LEASE TERMS
- PREMIUM RETAIL AND OFFICE SPACE
 - 3 PHASE POWER
 - PLENTY OF PARKING

350 Kennedy Memorial Drive, Waterville

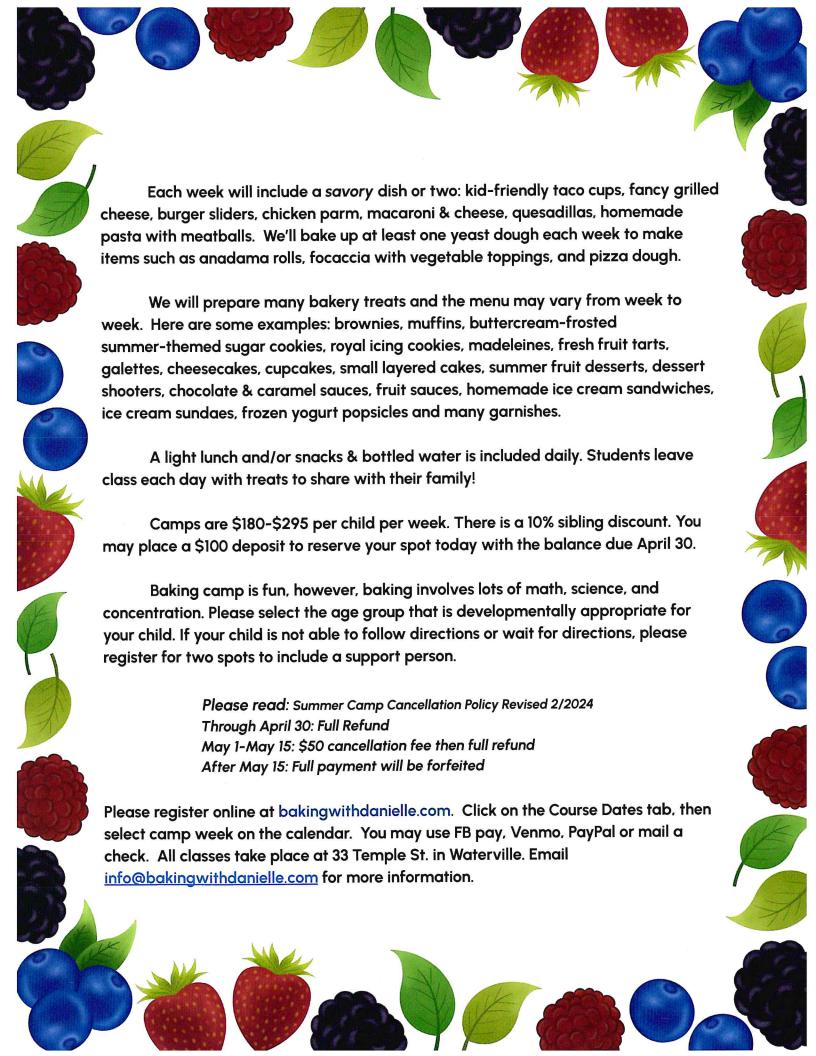


295 KENNEDY MEMORIAL DRIVE / PENNY HILL, WATERVILLE



FOR MORE INFORMATION, CALL (207) 616-6881







MIFF SPONSORSHIP PACKAGES

A combination of access, placement, recognition, and exclusivity provides a tailored package of benefits to meet your sponsorship goals. Integration into MIFF's print and digital materials, events, and programs maximize relevant and high-impact exposure while enhancing audience and guest experiences. The package options here may be customized to serve your marketing and placement strategy.

| | PRESENTING | VENUE | DAY |
|---|-------------|-------------|-------------|
| | \$25,000 | \$5,000 | \$2,500 |
| On-Screen Recognition | Logo | | |
| Festival Posters | Logo | | |
| Festival Print Ads (Newspaper/Magazine) | Logo | | |
| Festival Brochure | Logo | | |
| Festival Trailer | Logo | | |
| Festival Signage at Event Venues | Logo | Logo | |
| Banner Placement at Festival | - | 1 | |
| Ad in Festival Program Guide | Full Page | Full Page | Half Page |
| Priority Ad Placement in Festival Program Guide | - | / | |
| Festival Website | Logo + Link | Logo + Link | Logo + Link |
| Inclusion in Press Releases | 1 | | |
| Announcement at Festival | Daily | Daily | Day of |
| Festival Program Guide Cover | Logo | | |
| Festival Passes | Included | Included | Included |
| Individual Tickets | Included | Included | Included |
| Industry Exclusivity Within Sponsorship Level | 1 | ✓ | |
| Volunteer Opportunity for Employees | 1 | ~ | 1 |
| Access to Event Photos | 1 | / | / |

MIFF ADVERTISTING

Program Guide

| Full Page | \$750 |
|---------------------|-------|
| Half Page | \$400 |
| Quarter Page | \$225 |
| On-Screen Static Ad | \$600 |
| Adopt a Film | \$250 |



FULL BLEED6.25" w x 9.25" h
(TRIM: 6" w x 9" h)



HALF 5.5" w x 4.125" h



QUARTER 2.625" w x 4.125" h











ON-SCREEN ADVERTISING

We bring contemporary, independent, and classic film to central Maine with first-run screenings and the annual Maine International Film Festival, a 10-day celebration that attracts filmmakers and film lovers from around the world. Your business's visibility at the Maine Film Center provides awareness to a majority-local audience while raising awareness of your brand for patrons who travel to Waterville.

| | Per Week | Per Year* |
|----------------------------|----------|-----------|
| Static Ad | \$75 | \$2,813 |
| Video Ad (up to 30 sec) | \$150 | \$5,625 |

* 25% discount, excludes two weeks of MIFF

More than 3,600 screenings across three screens every year









